Introducing the IDEXX SNAP® BVD Test

An easy way to start the BVDV conversation. Testing to identify bovine viral diarrhoea virus (BVDV) is the first step toward a BVDV-free dairy or beef herd. The IDEXX SNAP® BVD Test gives you:

• An easy-to-use test based on proven ELISA technology
• 20-minute results to rule out BVDV
• A reason to talk about BVDV during your regular client visits

Over 26 million SNAP® tests from IDEXX are run every year by small-animal practitioners and dairy producers to diagnose dozens of diseases and detect drug residue. Now large-animal veterinarians can take advantage of simple, dependable SNAP technology in their clinics to manage BVDV, with same-day results for farmers.

NOTE: IDEXX recommends using the SNAP BVD Test in conjunction with your local laboratory for high-volume herd screening.
When to run the IDEXX SNAP® BVD Test

• To verify status pre- and post-movement
• To rule out BVDV during routine investigations
• To identify persistently infected (PI) animals in the herd

Prompt, confident decisions

• 20-minute turnaround for same-day treatment recommendation
• Antigen test uses enzyme-linked immunosorbent assay (ELISA) technology

Easy to run

• Flexible sample types (serum or ear notch) accommodates other testing
• Run in clinic or in the field (depending on sample type)
• Simple test requires little training—utilises reliable IDEXX SNAP® platform

Disease management starts with testing

• Start the BVDV conversation with clients
• Use to rule out BVDV pre- and post-movement
• Demonstrate the value of testing and disease management

Healthier business

• New testing opportunities raise revenue
• Better client service

For details or to purchase the SNAP BVD Test, contact your IDEXX Customer Service representative (freephone) at 00800-329-43399, or visit idexx.com/snapdecision. E-mail: ukcs@idexx.com or irelandcs@idexx.com.