Every farmer’s herd is at risk for bovine viral diarrhea virus (BVDV). The virus suppresses a cow’s immune system, making the animal susceptible to a host of other infections and problems.

A single animal with persistent infection sheds approximately 10 million viral units per day, exposing up to 70% of the herd to transient BVDV and its associated risks.

- The estimated cost of BVDV to producers is $30 per head.*
- The IDEXX BVDV Ag Point-of-Care Test puts animal-side screening in your hands.

BVDV increases health problems and costs:
- Therapeutic cost
- Cost of gain
- Risk of infections

Testing for BVDV improves:
- Profit/sale
- Feed efficiency
- Herd health

The IDEXX BVDV Ag Point-of-Care Test is the only animal-side, rapid, in vitro diagnostic test for the detection of BVDV antigen in ear-notch tissue samples.
Identify, isolate, control BVDV

On-farm testing gives you results in 30 minutes or less

Controlling BVDV begins with identifying of persistently infected (PI) animal.

- A PI animal cannot be cured and will continue to infect other animals throughout its life.
- A PI animal is created when a pregnant cow is exposed to BVDV during the first 1½–4 months of gestation.
- PI cattle often look healthy, reinforcing the need for a sensitive, specific diagnostic test.

Allowing an infected calf to join the herd jeopardizes the health of the entire herd. Follow these simple steps to eradicate BVDV in your herd:

- Determine your herd status.
- Test all new introductions to the herd using the IDEXX BVDV Ag Point-of-Care Test.
- Design a vaccination and biosecurity program.

The IDEXX BVDV Ag Point-of-Care Test delivers highly accurate results†

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<thead>
<tr>
<th>Ear Notch (95% CI)</th>
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<tr>
<td>Sensitivity</td>
<td>100% (96.0–100%)</td>
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<td>Specificity</td>
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†Sensitivity and specificity rates are from final validation data.

For more information about the IDEXX BVDV Ag Point-of-Care Test and more BVDV testing solutions, please contact your IDEXX representative or visit idexx.com/bvdvpoc.