

## Deeper insights from those that were deep in the creation of the IDEXX inVue Dx\* Cellular Analyzer.









"As we experienced with automated cell counters, automated blood morphology analyzers will give practicing veterinarians and clinical pathologists new information that will help us better understand and diagnose disease in our patients and result in an elevation of our profession."

-John W. Harvey, DVM, PhD, DACVP, and an IDEXX scientific advisor in the development of the IDEXX inVue Dx Cellular Analyzer

"I'm excited when I see the traditional blood smear and how fluorescent images from the IDEXX inVue Dx analyzer compare. Using fluorescence, the analyzer captures morphologic features of red blood cells, and as I've compared them to traditional blood smears, the analyzer's images are quite similar. The AI technology has the potential to provide additional confidence in interpreting these results."

-Candice Chu, DVM, PhD, DACVP

"In order to make good slides, you need to make A LOT of them. And most people don't make hundreds in a short period of time. So, the handicap is that your patient undergoes a procedure, you send the sample, you charge the family, and then you do not always get an answer. With the IDEXX inVue Dx analyzer, the biggest advantages are, one, you do not need to make a slide. You simply take a drop of blood or tissue, insert in the cartridge, push the button, and in 10 minutes, you get an answer. And two, you get an answer in 10 minutes! Which is way better than anything in the market at the moment. I think that makes it vital for emergency practices, specialty practices, and most general practices."

-Guillermo Couto, DVM, DACVIM (Internal Medicine and Oncology)

"As a veterinary dermatologist, I am excited about how the IDEXX inVue Dx analyzer's automated ear cytology will help veterinarians perform ear cytology, the primary diagnostic test in the diagnosis and management of otitis externa."

-Elizabeth Layne, DVM, DAVCD



CREATING CLARITY + + + + + + + +

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