Perform blood-based testing in clinic or on farm—without investing in laboratory instruments. Accurate, real-time results from 28 days postbreeding support early actions to improve pregnancy rates, production, and profits.

**Rapid.** Process as many as 30 samples in under 30 minutes—with EDTA whole blood.

**Convenient.** Identify open animals on farm or in clinic, and read results visually.

**Efficient.** Test and take action during the same farm call.

**Easy-to-use.** Eliminate the need to prepare blood samples.

**Cost-effective.** Count on ELISA accuracy without investing in laboratory instruments.

Read and interpret results visually—with ease

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**Pregnant (positive)**
Wells appear blue.

<table>
<thead>
<tr>
<th>Positive result</th>
<th>Positive result</th>
</tr>
</thead>
</table>

**Not pregnant (open/negative)**
Wells appear like negative control.

<table>
<thead>
<tr>
<th>Negative control</th>
<th>Negative sample</th>
</tr>
</thead>
</table>
Enhance your reproductive services

Diagnosing pregnancy early and confirming it throughout gestation helps to improve reproductive rates and profits for your clients. The Rapid Visual Pregnancy Test detects pregnancy-associated glycoproteins (PAGs) as early as 28 days and throughout gestation.

**Save dairy clients money.** Reducing days open saves dairy producers an estimated $5 per cow per day.¹

**Increase profits for beef clients.** More uniform calving increases price premiums for beef producers.

**Enhance client service.** Deliver pregnancy results on your customer’s schedule, even when you can’t be there.

Ultrasound/palpation at 45–60 days to confirm dairy pregnancies

- Increase weaning percentage and maintain a profitable beef cow herd.
- Manage feedlot pregnancies.

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