# IDEXX Q3 2020 Earnings Highlights (NASDAQ: IDXX)



### 2020 and 2021 Outlook

Consulting Services

Accessories

Diagnostic Imaging Systems

CAG Diagnostics Services and

CAG Diagnostics Capital - Instruments Veterinary Software, Services and

\$24M

\$29M

\$41M

+21%

-10%

+4%

Strong global companion animal market trends supported high demand for CAG diagnostics products and services in the third quarter, following the V-shaped recovery seen in the second quarter. While these trends are encouraging, potential effects related to ongoing COVID-19 case management efforts and related economic impacts are challenging to predict and may pressure future revenues should enhanced social distancing policies and higher infection rates impact veterinary operations.

+20%

-11%

+4%

The company is maintaining suspension of 2020 guidance due to the unpredictability of potential future impacts related to the COVID-19 pandemic and is not providing preliminary 2021 guidance at this time.

For full financial data, non-GAAP reconciliations and cautionary language regarding forward-looking statements, please refer to IDEXX's 2020 third quarter earnings release issued on October 29, 2020 available at https://www.idexx.com/investors. Amounts presented may not recalculate due to rounding.



**TOTAL** 

3.173

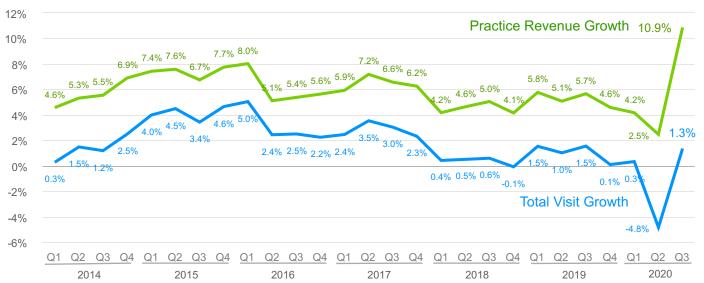
1.293

1.880

# U.S. Companion Animal Practice Growth Update

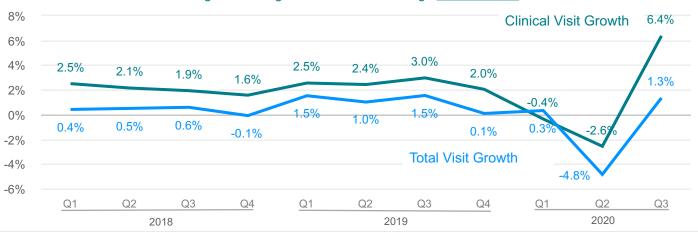
## Total Practice Revenue and Visit Growth

Weighted Average Year-to-Year % Change Per Practice\*



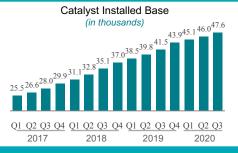
## Total and Clinical Patient Visit Growth

Weighted Average Year-to-Year % Change Per Practice\*



**Source:** IDEXX Practice Intelligence data; sample of ~7,750 practices representing six different practice information management systems, weighted based on practice size and region to reflect market composition. 'Clinical visits' are those where the reason for visit involves an interaction between a clinician and a pet. \*We estimate net new practice formation adds ~1% of incremental market growth per year beyond per practice growth. Growth rate estimate with margin of error of +/ - 0.4% at a 95% confidence level.

## IDEXX Premium Instruments Installed Base







# U.S. Companion Animal Market Trends Update

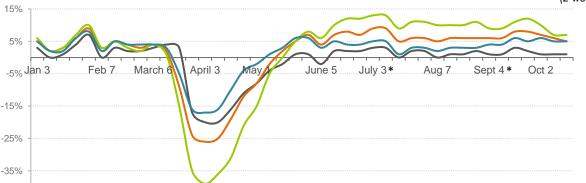
As of October 16, 2020

-45%

## U.S. Average Visits per Practice 7-day Average Year-Over-Year Change (%)

### October Visit Growth





7% Wellness 5% Clinical 5% Non-wellness

1% Total Visits

## 2020 Year-Over-Year % Growth Rates

#### October Average per Practice Q1 Q2 Q3 (2 weeks ending October 16) Total Practice Revenue 4% 2% 11% 11% **Total Visits** 0.3% -5% 1% 1% Clinical Visits 5% -0.4% -3% 6% Non-Wellness Visits 1% -1% 3% 5% Wellness Visits -3% -5% 11% 7%

## Monthly Year-Over-Year % Growth Rates

Month	Total	Clinical	Non-wellness	Wellness
January	3%	5%	5%	6%
February	2%	4%	3%	4%
March	-4%	-9%	-4%	-16%
April	-15%	-18%	-10%	-28%
May	-2%	2%	2%	1%
June	2%	8%	5%	11%
July	1%	6%	2%	11%
August	1%	6%	3%	10%
September	2%	7%	4%	11%

Total visits include clinical and non-clinical visits. In 2019, there were an estimated 315 million U.S. total visits. Approximately 70% of estimated U.S. companion animal diagnostic market revenue is from non-wellness visits.

Clinical visits are those where the reason for visit involves an interaction between a clinician and a pet. In 2019, there were an estimated 180 million U.S. clinical visits.

Non-wellness visits include those for which the reason for visit is sickness, procedure or monitoring. In 2019, there were an estimated 105 million U.S. non-wellness visits.

Wellness visits include those visits for which the reason for visit is an annual exam, vaccination, or routine check-up. In 2019, there were an estimated 75 million U.S. wellness visits.

Source: IDEXX Practice Intelligence data; sample of ~7,800 practices representing six different practice information management systems, weighted based on practice size and region to reflect market composition. Analysis reflects representative real-time trends on same practice year-over-year growth and does not include adjustments related to equivalent business days and may understate period activity due to latency at clinic level posting daily transactions. We update data for previously reported periods to include subsequent data reporting. Growth rates margin of error of +/ - 0.4% at a 95% confidence level.



<sup>\*</sup> To smooth the volatility associated with holiday timing, the graph reflects 2-week average growth rates for the weeks ending 7/3, 7/10, and ending 9/4, 9/11.

# U.S. Companion Animal Market Trends Update

As of October 16, 2020

