IDEXX Laboratories, Inc.

Corporate Governance Guidelines

Introduction

The Board of Directors (the “Board”) of IDEXX Laboratories, Inc. (the “Company”) has adopted the following Corporate Governance Guidelines (the “Guidelines”) to assist the Board in the exercise of its responsibilities and to serve best the interests of the Company and its stockholders and other stakeholders. The Guidelines should be interpreted in a manner consistent with all applicable laws and NASDAQ rules and the Company’s Restated Certificate of Incorporation and Bylaws, each as amended and in effect from time to time. The Guidelines are a framework for the conduct of the Board’s business and are not legally binding obligations. The Board may modify or make exceptions to the Guidelines from time to time in its discretion and consistent with its duties to the Company and its stockholders and other stakeholders.

A. Board Duties

The Board is responsible for overseeing management of the Company. In this regard, the Board’s responsibilities include the following functions:

- providing oversight of legal and ethical conduct
- determining that effective systems are in place for the timely reporting to the Board of important matters
- providing oversight of the Company’s risk assessment and management policies, procedures and activities
- reviewing and providing oversight over corporate strategy
- providing oversight over the Company’s material activities and practices regarding environmental, social and governance matters
- reviewing and approving the Company’s budget
- reviewing and approving major corporate transactions and expenditures
- selecting, compensating and evaluating Directors
- selecting, compensating and evaluating the Chief Executive Officer
- reviewing and approving the compensation of Officers, including approving stock benefit plans in which Officers may participate
- ensuring the existence of appropriate succession plans for Officers, including the Chief Executive Officer
- evaluating Board processes and performance
- monitoring and, where appropriate, responding to communications from the Company’s stockholders
- providing general oversight of the business

For purposes of the Guidelines, the term “Officers” means the Company’s Chief Executive Officer, the officers who report directly to the Chief Executive Officer and the officers subject to Section 16 of the Securities Exchange Act of 1934, as amended.
B. Board Composition, Performance and Compensation

1. Independent Directors. For purposes of the Guidelines, “Independent Directors” are those Directors (a) who are “independent” under Rule 5605(a)(2) of the rules of the NASDAQ Global Market, and (b) who do not have a relationship with the Company that would interfere with the exercise of independent judgment in carrying out the responsibilities of a Director. The Nominating and Governance Committee (the “Governance Committee”) will evaluate the independence of all Directors on an annual basis.

2. Board Size. The Board believes that approximately 6 to 11 members is an appropriate size for the Board. Except as may otherwise be permitted by NASDAQ rules, at least a majority of the members of the Board shall be Independent Directors. The Board expects to have among its members a limited number of management Directors, including at least the Chief Executive Officer.

3. Board Membership Criteria. The Governance Committee is responsible for annually reviewing the experience, qualifications, attributes and skills required of Board members in light of the current composition of the Board and the Company’s needs. This assessment includes appropriate consideration of the criteria set forth on Attachment A hereto. The Governance Committee shall annually assess, for each Director or person nominated to become a Director, the specific experience, qualifications, attributes and skills that lead the Governance Committee to conclude that such Director or nominee should serve as a Director, in light of the Company’s business and structure.

4. Selection of New Directors and Committee Members. Except where the Company is legally required by contract, by law or otherwise to provide third parties with the right to nominate Directors, the Governance Committee shall be responsible for (i) identifying individuals qualified to become Board members, consistent with the criteria set forth in Attachment A, as well as the specific experiences, qualifications, attributes and skills that the Governance Committee has determined candidates should possess in light of the then-current composition of the Board and the Company’s needs, (ii) recommending to the Board the persons to be nominated for election as Directors at any meeting of stockholders and the persons to be elected by the Board to fill any vacancies on the Board and (iii) recommending to the Board the persons to serve on the various committees of the Board, including the Audit Committee, Compensation Committee, Governance Committee and Finance Committee. Director nominees shall be considered for recommendation by the Governance Committee in accordance with these Guidelines, the policies and principles in its charter, the criteria set forth in Attachment A to these Guidelines and the specific experiences, qualifications, attributes and skills that the Governance Committee has determined candidates should possess in light of the then-current composition of the Board and the Company’s needs (collectively, the “selection criteria”). The Company is committed to a policy of inclusiveness and as such when searching for new Board members, the Governance Committee should actively seek out highly qualified diverse candidates (including gender, race and ethnicity) to include in the pool from which Board nominees are chosen.

The Governance Committee may use a variety of different sources to identify prospective Director nominees, including recommendations from the other members of the Board, the Chief Executive Officer, management and other external sources (including search firms). The Governance Committee will consider a prospective Director nominee recommended by a stockholder or group of stockholders in accordance with the same selection criteria, and shall follow substantially the same
process in considering him or her, as used to evaluate other prospective Director nominees, provided that the recommendation is submitted in accordance with the procedures set forth in the Company’s most recent annual meeting proxy statement.

The invitation to a candidate to join the Board should be extended by the Governance Committee chair, who may choose to have the Board Chair or the Chief Executive Officer participate in the invitation as well.

5. **Board Membership of Former Board Chair or Chief Executive Officer.** The Board will determine on a case-by-case basis, upon recommendation of the Governance Committee, whether it is appropriate for a retiring or resigning Board Chair or Chief Executive Officer to remain as a member of the Board.

6. **Orientation of New Directors.** The Governance Committee will oversee the orientation provided to new Directors by the Company, including the provision of appropriate background material and information about the Company in advance of their first Board meeting.

7. **Directors Who Change Their Primary Job or other Current Business or Professional Responsibility.** Any individual Director who changes his or her primary / full-time job responsibilities (except for internal promotions within his or her organization) since he or she was last elected to the Board or whose other business or professional responsibilities outside of his or her involvement with the Company change from those held when he or she was last elected to the Board (other than a Director’s election as a director of a public company, which is addressed in Section 15 below, or a Director’s election as a director of a company affiliated with such Director’s primary / full-time employer) should immediately report such change to the Board Chair, the General Counsel of the Company and the Chair of the Governance Committee (or in the case of a Director who is the Chair of the Governance Committee, to the Lead Director).

The Governance Committee will review the continued appropriateness of the Director’s Board membership based on the changed circumstances. If the Governance Committee determines that such Director should submit his or her resignation from the Board, then the applicable Director will submit his or her resignation from the Board, effective as of the next regularly scheduled meeting of the Board, for consideration by the Board at its next regularly scheduled meeting, and the Board will determine at such meeting whether to accept such resignation. The Governance Committee and the Board may each consider any factors they deem relevant in deciding whether to require a Director to submit a resignation and whether to accept a Director’s resignation. If the Governance Committee determines that such Director does not need to submit his or her resignation from the Board, and that his or her Board membership remains appropriate in light of the change in circumstances, then its determination shall be considered final in respect of the applicable change in responsibilities.

Any Director who reports a change in his or her responsibilities described above in this provision shall not participate in the deliberations described above.

It is not the Board's view that Directors who retire or change from the business or professional positions they held when they were last elected to the Board should necessarily leave the Board. There should, however, be an opportunity for the Board, with the assistance of the Governance Committee, to review the continued appropriateness of Board membership under the changed circumstances as described above.
In addition, if any Director joins a not-for-profit board after the time when he or she was last elected to the Board, such Director should promptly notify the General Counsel of the Company regarding such appointment.

8. Retirement of Directors. Any Director who turns age 73 while serving as a Director will retire from the Board effective at the Annual Meeting of Stockholders next following the date on which such Director turns 73.

9. Conflicts of Interest. If an actual or potential conflict of interest develops because of a change in the business operations of the Company, or a change in a Director’s circumstances, the Director should immediately report such matter to the Board Chair, the General Counsel of the Company and the Chair of the Governance Committee (or in the case of a Director who is the Chair of the Governance Committee, to the Lead Director). If the actual or potential conflict of interest falls within the definition of an actual or possible “Related Person Transaction” under the Company’s Related Person Transaction Policy in effect at such time, then the matter will be referred by the General Counsel to the Audit Committee for consideration pursuant to such Policy. Any other significant conflict must be resolved to the satisfaction of the Governance Committee or the Director shall resign.

If a Director has a personal interest in a matter before the Board, including any Related Person Transaction, the Director shall disclose the interest to the Board, excuse himself or herself from participation in the discussion and shall not vote on the matter. Any Related Person Transaction must also be approved by the Audit Committee.

Management Directors may participate in discussions regarding other members of senior management or senior management generally (but not matters relating to them individually). However, management Directors shall not vote upon matters relating to members of senior management of the Company.

10. Board Performance. The Governance Committee is responsible for annually assessing the performance of the Board, its committees and the Board Chair (if that person is not the Chief Executive Officer) and reporting its assessment to the full Board. These assessments will focus on the effectiveness of the Board Chair (if applicable), and the Board’s effectiveness as a whole and will provide a review of specific areas in which the Board and/or management believe a more substantial contribution could be made. In addition, the Governance Committee will at least annually review the performance and contribution of individual Directors and take those actions it deems appropriate as a result of this review.

11. Board, Stockholder and Committee Meetings. Directors are responsible for attending Board meetings, meetings of committees on which they serve and the annual meeting of stockholders. Directors are responsible for devoting the time needed, and meeting as frequently as necessary, to discharge their responsibilities properly.

12. Director Continuing Education. To maintain and enhance the effectiveness of the Board, the Board believes that each Director should receive continuing education on an ongoing basis regarding director duties and responsibilities; corporate governance; legal, regulatory and accounting developments; investor relations matters and other topics relevant to the oversight of the
business of the Company. The Company will reimburse Directors for reasonable expenses incurred in connection with continuing education.

13. Director Compensation. The Board believes that Director compensation, to the greatest extent possible, should align the interests of Directors with the long-term interests of the Company’s stockholders, while at the same time ensuring the Company’s ability to attract and retain highly qualified Directors. The management of the Company will, from time to time, report to the Compensation Committee concerning director compensation practices at other comparable U.S. corporations. Any recommendations of changes in Director compensation will be made to the Board by the Compensation Committee. Directors who are also employees of the Company shall receive no additional compensation for Board or committee service.

14. Director Stock Ownership. The Board believes that each Director should own and hold meaningful amounts of the Company’s common stock to align, economically, the interests of Directors with the long-term interests of the Company’s stockholders. The Compensation Committee will review and approve the Company’s stock ownership and retention guidelines for the non-employee Directors and the Officers of the Company who are also Directors, and annually review compliance by the Directors with the applicable stock ownership and retention guidelines.

15. Maximum Number of Directorships. The Board believes that Directors should not serve as members of the board of directors of more than five publicly traded companies, including the Company, except where the Board determines, upon recommendation of the Governance Committee, that such Director’s performance of his or her duties as a member of the Board will not be negatively affected.

The Board believes that Directors who serve on the Audit Committee of the Board should not serve on more than three public company audit committees, including the Audit Committee of the Board, except where the Board determines, upon recommendation of the Governance Committee, that such Director’s performance of his or her duties as a member of the Audit Committee will not be negatively affected. However, if a Director is a retired CPA, CFO or controller or is a retired executive with similar experience, then the Board believes that he or she should not serve on more than four public company audit committees, including the Audit Committee of the Board, except where the Board determines, upon recommendation of the Governance Committee, that such Director’s performance of his or her duties as a member of the Audit Committee will not be negatively affected.

The Board believes that Directors who are chief executive officers of publicly traded companies should not serve as members of the board of directors of more than three public companies, including the Company and the company of which they are chief executive officer, except where the Board determines, upon recommendation of the Governance Committee, that such Director’s performance of his or her duties as a member of the Board will not be negatively affected.

Directors should inform the Board Chair, the General Counsel of the Company and the Chair of the Governance Committee of any public company directorship that they have been offered prior to accepting that directorship to ensure that acceptance of such directorship would not create a conflict of interest or otherwise be inconsistent with these Guidelines.

16. Majority Voting Policy. The Company’s Bylaws provide that each Director shall be elected by at least a majority of the votes cast, except that in a contested election, a plurality vote
standard shall apply. Any incumbent Director who does not receive at least a majority of the votes cast in an uncontested election shall be required to promptly submit his or her resignation to the Board for consideration by the Governance Committee. The Governance Committee will act to determine whether the Board should accept such Director’s resignation, or whether other action should be taken, and will submit such recommendation for prompt consideration by the Board. Within 90 days from the date of the certification of the election results, the Board will review and act on the Governance Committee’s recommendation. The Governance Committee and the Board may each consider any factors they deem relevant in deciding whether to accept a Director’s resignation.

Any Director who tenders his or her resignation pursuant to this provision shall not participate in the deliberations described above.

C. Leadership of the Board

17. **Selection of the Board Chair and the Chief Executive Officer.** The Board is free to select the Board Chair and Chief Executive Officer in any way it deems best for the Company’s stockholders and other stakeholders at any point in time. The Board does not have a predetermined policy as to whether or not the roles of Board Chair and Chief Executive Officer should be separate. The Governance Committee shall annually assess the Board’s leadership structure, including whether the offices of Board Chair and Chief Executive Officer should be separate and why the Board’s leadership structure is appropriate given the specific characteristics or circumstances of the Company.

18. **Lead Director.** In the event that the Board Chair is not an Independent Director, the Governance Committee annually shall nominate an Independent Director to serve as a lead director (the “Lead Director”) for at least a one-year term, who shall be elected by at least a majority of the Independent Directors.

The Lead Director will:

(a) Chair any meetings of the Independent Directors in executive session and have the authority to call meetings of the Independent Directors;
(b) Facilitate communications and serve as a liaison between other members of the Board and the Board Chair and/or the Chief Executive Officer; however, any Director is free to communicate directly with the Board Chair and with the Chief Executive Officer;
(c) Work with the Board Chair and the Chief Executive Officer in the preparation and approval of the agenda and meeting schedules for each Board meeting to assure that there is sufficient time for discussion of all agenda items;
(d) Otherwise consult with and advise the Board Chair and/or the Chief Executive Officer on matters relating to corporate governance and the functioning of the Board and information sent to the Board; and
(e) If and as may be requested by the Company’s major stockholders and in consultation and coordination with the Board Chair, the Chief Executive Officer and management, be available for consultation and direct communication with such major stockholders.

19. **Succession Planning for the Board Chair.** The Governance Committee is responsible for developing and maintaining a succession planning process for the Board Chair and will annually review the succession plan with the Board.
Should a succession of the Board Chair be required other than under the processes described in Section C.17 of these Guidelines, the Board shall manage the process of identifying and selecting the person who will be appointed or elected to the role of Board Chair, or it may delegate the management of such process to an existing or a newly formed committee of Independent Directors.

D. Board Committees

20. Number, Structure and Independence. The Company currently has four Board committees: Audit, Governance, Compensation, and Finance. Each of these Committees will operate pursuant to a charter. The Governance Committee shall annually review and reassess the adequacy of each charter and recommend appropriate changes to the Board, and in the case of the Compensation Committee, Audit Committee and Finance Committee charters, shall consider the recommendations of those committees’ annual review of their respective charters. In accordance with the applicable rules of NASDAQ, the charters of the Audit Committee, the Compensation Committee and the Governance Committee shall set forth the purposes, goals and responsibilities of the committees as well as qualifications for committee membership, procedures for committee member appointment and removal, committee structure and operations and committee reporting to the Board.

The Board has the flexibility to form a committee or to disband a current committee, as it deems appropriate, subject to applicable law and NASDAQ rules. Subject to Board approval, the Governance Committee is responsible for recommending to the Board, after consultation with the Board Chair and the Chief Executive Officer, and with consideration of the desires of individual Board members, assignment of Board members to various committees and the selection of the committee chairs. Only Independent Directors may serve on the Audit, Compensation and Governance Committees, and at least a majority of the Directors serving on the Finance Committees must be Independent.

It is the sense of the Board that committee assignments should be rotated from time to time, but not on a fixed schedule. There may be good reasons to continue a Director's committee membership for a longer time than in certain other instances.

The chair of each committee should report to the Board, whenever appropriate, with respect to those matters considered and acted upon by his or her committee.

21. Frequency and Length of Committee Meetings. Each committee chair, in consultation with committee members and with input from management, will determine the frequency and length of committee meetings consistent with such committee’s charter.

22. Committee Agendas. The chair of each committee, in consultation with committee members, the Board Chair and the Chief Executive Officer, the Secretary and/or other appropriate members of senior management will develop the committee's agendas.

E. Board Meetings

23. Frequency and Duration of Meetings. The Board should hold at least five regularly scheduled meetings annually to review the business and operations of the Company. The Board may hold such additional meetings as it deems necessary.
24. **Corporate Strategy.** At least one regularly scheduled Board meeting per year should be devoted substantially to a review and discussion of corporate strategy. Significant corporate strategy decisions should be reviewed and approved by the Board.

25. **Selection of Agenda Items for Board Meetings; Annual Board Calendar.** The Board Chair and the Chief Executive Officer will propose the agenda for each Board meeting. They will consider (a) the items to be included; (b) the sequence of those items; (c) the approximate time to be devoted to each item; and (d) the materials to be provided to Directors regarding certain items, including what materials are to be sent in advance.

The Lead Director, if any, will have an opportunity to review and comment on the proposed agenda before it is distributed to the other members of the Board. Each Board member is free to suggest the inclusion of item(s) on the agenda, and is free to raise at any Board meeting subjects that are not on the agenda for that meeting.

26. **Board Materials Distributed in Advance.** Information and data that are important to the Board's understanding of the business of the meeting should, when practical, be distributed in writing to the Board before the Board meets. Management will make every effort to see that this material is as brief as possible while still providing the desired information. When advisable because of confidentiality concerns, management may elect not to provide sensitive material to the Board in advance of a meeting.

27. **Executive Sessions of Independent Directors.** The Independent Directors will meet in executive session regularly, but in any case not less than twice annually, to discuss, among other matters, the performance of the Chief Executive Officer. Absent unusual circumstances, these sessions will be held in conjunction with regular Board meetings. The Independent Directors will meet in executive session at other times at the request of any Independent Director. Executive sessions of the Independent Directors will be scheduled and presided over by the Board Chair, if Independent, or the Lead Director (or, if the Board Chair is not Independent and no Lead Director has been designated, by the Chair of the Governance Committee). The Independent Directors may invite the Chief Executive Officer or others, as they deem appropriate, to attend a portion of these sessions.

**F. Board Interaction with Management and Others**

28. **Attendance of Non-Directors at Board Meetings.** Non-Directors who are members of the Chief Executive Officer's staff or members of the staffs of any such persons may attend Board meetings. Further, the Board specifically encourages management, from time to time, to bring into Board meetings managers who:

   (a) can provide additional insight into the items being discussed because of personal involvement in these areas; and/or
   (b) appear to management to be persons who should be given exposure to the Board.

Such non-Directors may attend part or all of a Board meeting.

29. **Board Access to Senior Management.** Board members shall have complete access to the Company’s senior management and are encouraged to make regular contact. Board members are normally expected to inform the Chief Executive Officer prior to contacting other members of
management on any substantive matter, if the contact could be perceived as infringing on the responsibilities of the Chief Executive Officer. Board members, however, are not expected to inform the Chief Executive Officer that they are contacting other members of management regarding the normal activities of their Board committees.

30. **Board Interaction with Stockholders, the Press, Customers, and Others.** The Board believes that the Chief Executive Officer and his or her designees speak for the Company. Individual Board members may, from time to time, meet or otherwise communicate with various constituencies that are involved with the Company. It is, however, expected that Board members would do this with the knowledge of management and, in most instances, at the request of management.

The Board will give appropriate attention to written communications that are submitted by stockholders and other stakeholders, and will respond if and as appropriate. Absent unusual circumstances or as contemplated by the committee charters, the Board Chair (if an Independent Director), or otherwise the Chair of the Governance Committee, shall (i) be primarily responsible for monitoring communications from stockholders, stakeholders and other interested parties, and (ii) provide copies or summaries of such communications to the other Directors as he or she considers appropriate. Written communications sent to any individual Director will be forwarded to that Director. In addition, the General Counsel of the Company (or his or her delegate) reviews all written communications sent to any individual Director, the Lead Director or the Board and will forward all such written communications to the Board Chair (if an Independent Director) or the Chair of the Governance Committee, as applicable, for review, except for items that could not reasonably be interpreted to implicate or otherwise relate to the duties and responsibilities of the Board.

31. **Access to Independent Advisors.** The Board and each committee may at any time retain independent outside auditors and such financial, legal or other advisors for the benefit of the Board or such committee as they deem necessary, without consulting or obtaining the approval of any officer of the Company in advance. In the discretion of the Board or applicable committee, such independent advisors may (but need not) be the regular advisors to the Company. The Board or any such committee is empowered, without further action by the Company, to cause the Company to pay the compensation of such advisors as established by the Board or any such committee.

**G. Management Development**

32. **Formal Evaluation of the Chief Executive Officer.** The Board will approve the Chief Executive Officer’s annual goals at the beginning of each year. The Compensation Committee will evaluate the performance of the Chief Executive Officer against those goals annually in consultation with all of the Directors. The evaluation of the Chief Executive Officer will be communicated to him or her by the Chair of the Compensation Committee, together with at least one other Independent Director. The results of this evaluation will be reported to the Board.

33. **Succession Planning for the Chief Executive Officer.** The Chief Executive Officer is responsible for developing and maintaining a process for advising the Board on succession planning for himself or herself. The Chief Executive Officer shall prepare and review annually a report on such matters with the Compensation Committee. The succession plan for the Chief Executive Officer shall be reviewed with the Board by the Chief Executive Officer and the Compensation Committee annually.
Should a succession of the Chief Executive Officer be required, the Board shall manage the process of identifying and selecting the new Chief Executive Officer, or it may delegate the management of such process to an existing or a newly formed committee of Independent Directors.

H. Periodic Review of Corporate Governance Guidelines

34. The Governance Committee shall, at least annually, review and reassess the adequacy of these Guidelines and recommend any proposed changes to the Board for approval.

Last reviewed and updated as of December 2, 2020
ATTACHMENT A

CRITERIA FOR DIRECTORS

A. General Criteria

1. Nominees should have a reputation for integrity, honesty and adherence to high ethical standards.

2. Nominees should have demonstrated business acumen, experience and ability to exercise sound judgments in matters that relate to the current and long-term objectives of the Company and should be willing and able to contribute positively to the decision-making process of the Company.

3. Nominees should have a record of substantial achievement in one or more areas that are relevant to the Company and a general understanding of the issues facing public companies of a size and operational scope similar to the Company.

4. Nominees should have a commitment to understand the Company and its industry and to devote adequate time and effort to Board responsibilities, including regularly attending and participating in meetings of the Board and its committees.

5. Nominees should have the interest and ability to understand the sometimes conflicting interests of the various constituencies of the Company, which include stockholders, employees, customers, government entities, creditors and the general public, and to act in the interests of all stockholders.

6. Nominees should not have, nor appear to have, a conflict of interest that would impair the nominee’s ability to represent the interests of all the Company’s stockholders and to fulfill the responsibilities of a Director.

7. Nominees shall not be discriminated against on the basis of race, religion, national origin, sex, sexual orientation, gender identity, disability or any other basis proscribed by law. The value of diversity on the Board should be considered, which includes representation of different races, religions, national origins, gender, sexual orientations, gender identities and disabilities, but also includes a range of different experiences, educations, backgrounds, skills and knowledge.

8. Nominees should normally be able to serve for at least five years before reaching the age of 73.

B. Application of Criteria to Existing Directors

The re-nomination of existing Directors should not be viewed as automatic, but should be based on continuing qualification under the criteria set forth above, except item A.8. In addition, the Governance Committee shall consider the experience, qualifications, attributes and skills required of Board members in light of the then-current composition of the Board.
and the Company’s needs and the existing Directors’ performance on the Board and any committee.

C. **Criteria for Composition of the Board**

The backgrounds and qualifications of the Directors considered as a group should provide a significant breadth of experience, knowledge and abilities that shall assist the Board in fulfilling its responsibilities.