

Online Reviews

Happy Clients - Positive Reviews - Thriving Practice.

People turn to the Internet for a variety of things: be it to make reservations at their favorite local restaurant, or to find a veterinarian in their area. So it's no surprise that easily being found and reviewed online is an essential part to growing your business. Online reviews strengthen your relationships with current clients and grow your practice through ratings and positive chatter. Implementing online reviews into your current marketing strategy will benefit your practice from the onset. The phrase 'word of mouth' has become antiquated and 'reviewed online' is quickly replacing it!



There are no shortages of online review websites, and there is no right site for every practice. However, certain sites have stood out more than others in recent years and generally have a large following: Yelp, Google+, Yellow Pages Online, Yahoo! Local and Angie's List.

Using Pet Health Network Pro's online review features, your practice can stay connected with current clients while boosting your online presence across any or all of the most popular sites. Pet Health Network Pro will help encourage your happy clients to write positive reviews and ensure that those reviews are seen.

You're in Control

We understand that having the choice of which review site to send your clients towards is important. So we've left you in control! That being said, we highly encourage setting up at least one business profile with any of the five sites shown above. Setting up a business profile is simple and takes just a few minutes. Click on the sites to the right and be on your way!

The Power of the Positive Review

Positive online ratings and reviews will impact your practice in a number of ways: you'll drive new business, reinforce the value of your services, boost your online presence and increase your staff's self esteem. Pet Health Network Pro will encourage your happiest clients to leave online reviews through its integrated survey feature. When clients respond positively to your practice survey, they will be directed to the online review sites your practice has chosen.

It's important to remember that even with the superior service and care your practice provides, online reviews open the door to candid feedback. Take negative online reviews as a chance to respond positively with the dedication and passion you and your staff live up to every day.



[Yelp](#)



[Google+](#)



[Yellow Page Online](#)



[Yahoo! Local](#)



[Angie's List](#)